

KATHRYN GAITENS



store of the week

Belly Maternity

615 Mt. Pleasant, 416-440-1734, www.bellymaternity.ca

Unfortunately for many yummy mummies out there, “maternity clothes” and “cute” don’t often fit into the same sentence. That is, until you step into **Eva Salem’s** charming Mt. Pleasant boutique. Here, you’d be hard pressed not to exclaim “Cute!” at every garment you come across. At least I did, and I’m not even expecting.

From workwear staples like tailored stretch shirts to sophisticated little dress-and-jacket combos and sexy (that’s right, sexy) summer dresses for hot patio nights – every practical piece is cut with realistic pregnancy dimensions in mind, yet doesn’t skimp on the trend quotient. Designed by Salem, a new mother herself, the boutique’s signature line, Belly, is the perfect pairing of form and function – not unlike the feminine body during those magical nine months.

Salem’s picks: Classic cotton shirts, \$110, and smocked seersucker baby doll top with removable straps, \$85 (both by signature line Belly); cropped clamdigger-style pants, \$195, and red halter sun dress (also in black), \$185 (both by Cadeau); Diane Von Furstenberg Shirred silk top, \$220.

Look for: A wide selection of maternity jeans (especially the Earl boot cuts with clever side panels), Bella Boom lowrise and extra-stretch maternity undergarments, an excellent tucked-away change room area with oversize mirror, and additional store locations coming soon.

Hours: Monday and Tuesday by appointment, Wednesday, Friday and Saturday 10 am to 6 pm, Thursday 10 am to 7 pm, Sunday noon to 5 pm. **ZS**

